

Helping®
P★A★W★S

2019 ANNUAL REPORT



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EXECUTIVE DIRECTOR'S LETTER

Dear Friends, Family and Supporters,

The price of freedom is high, but it's something I've never paid for. That's why I love giving back in a county that's home to the world's largest military population.

When our troops dauntlessly enter battle, they're willing to sacrifice it all. Ashley D. was one of those courageous soldiers. "My service dog has literally saved my life," Ashley said about Justus, who developed metastasizing cancer. "I can't lose him."



Helping Paws provides low and no-cost veterinary care for troops and veterans in need. Without us, they'd face the heartbreaking decision of premature relinquishment, or economic euthanasia.

In 2018, I shifted our focus from spays/neuters to urgent care needs. The impact was profound, but costs grew exponentially. As the only employee, I rely heavily on community support. Together, we made a huge difference for a lot of vets in 2019!

When the once untouchable troops hit home soil, it's often an abrupt switch from cavalry to calvary. The lingering perils of war plague their minds as horrors echo in their hearts. Some say 22 vets a day take their own lives. More recent studies say 16.8 or 20, but one is far too many.

"I put that gun in my mouth," Ashley said. "The only reason I didn't [shoot] was because of Justus."

Pets can help loosen the mental shackles of war. They're a bright spot in the dark hours of depression, a wave of calm in an unnerving social setting and a source of stability for families on the home front. Their unconditional love can keep a vet from vanishing into a pool of statistics.

"If you guys didn't step in, and something would have happened to him, it would have been the end of the road for me," Ashley explained. "Your slogan is 'Helping Vets by Saving Pets', but you're saving vets by helping pets."

Justus was Ashley's lifeline, and that embodies why we fight to keep them united. I'm forever grateful for supporters who help us give back to those who give so much!

With Gratitude,

Hannah

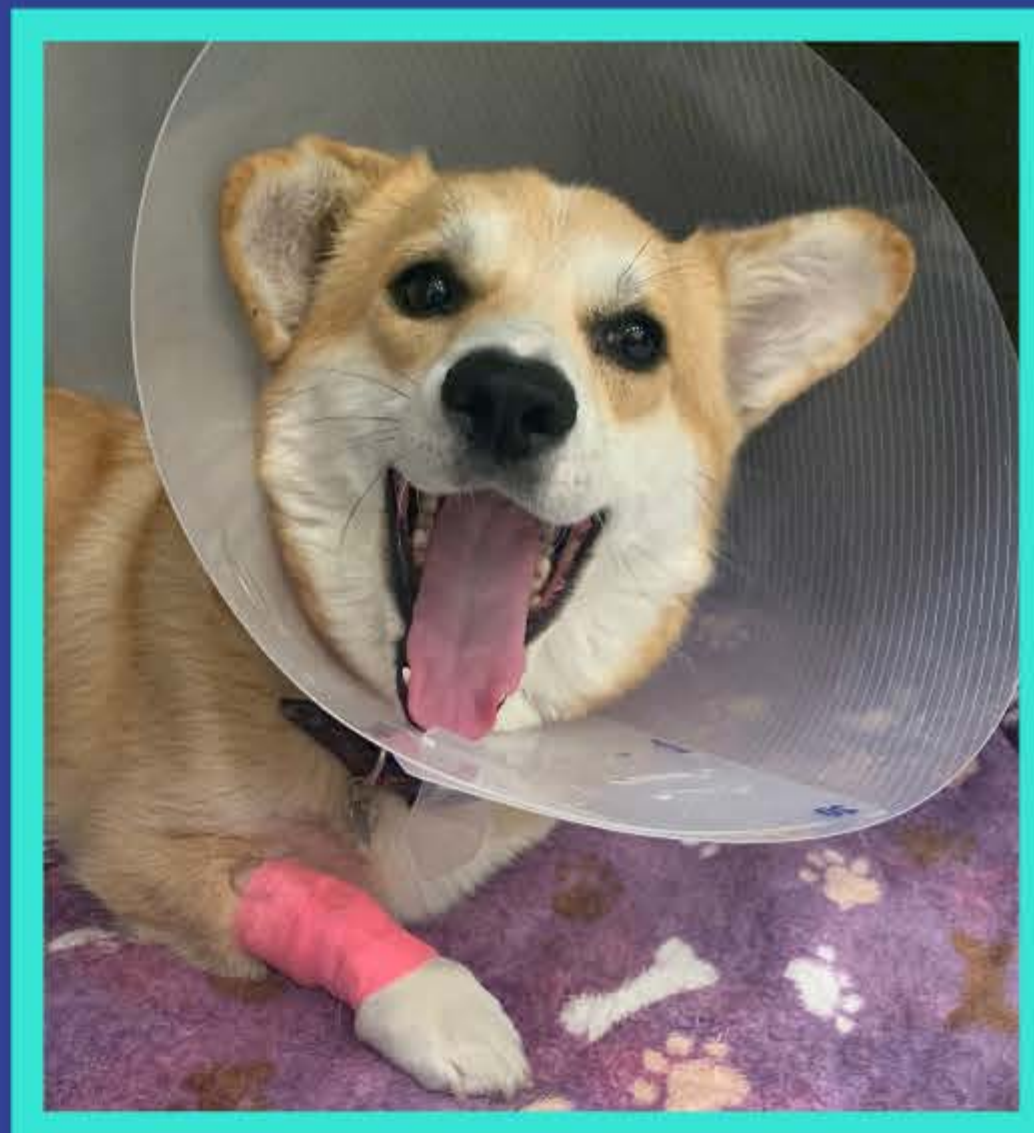
P.S.

I want to give a special thank you Janet Walkenhorst, our Administrative Executive, who is irreplaceable. The size of her heart is matched only by the weight of her work! SeaWorld San Diego's extremely generous donation made a tremendous difference for us, and The Patriot's Connection selflessly provided us with a donor management system, which is highly effective tool in our arsenal. I'm so grateful for our Founder, our Board of Directors and all our amazing supporters!

Hannah Mullins
Executive Director
hannahmullins@helpingpawssandiego.org

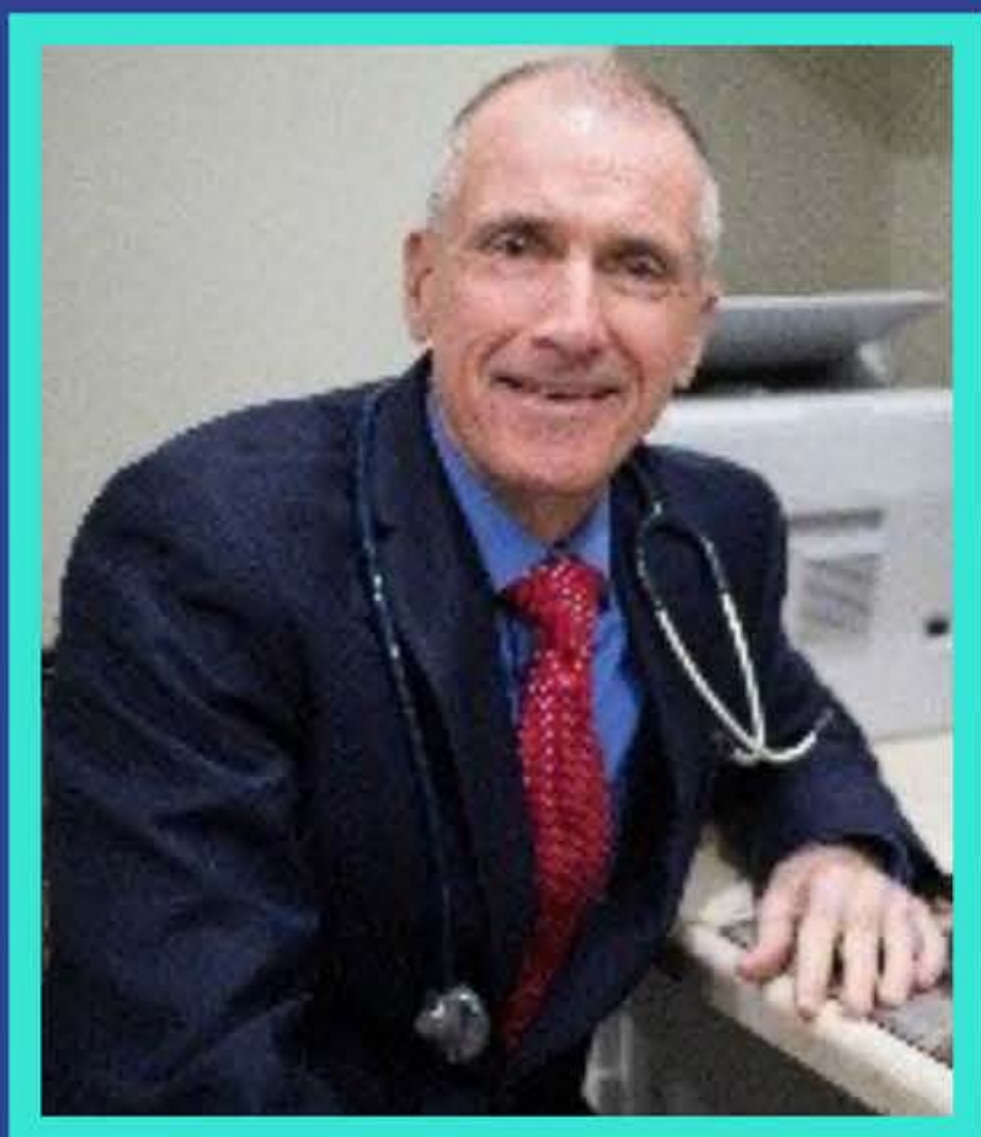
OUR MISSION

All too often, troops who are willing to pay the ultimate price can't afford to pay unexpected veterinary bills. The Helping Paws Foundation helps keep military families united with their pets by providing low and no-cost veterinary care for troops and veterans in need. Without our 501(c)(3), a lot of vets would face the heartbreaking decision of premature relinquishment, or worse yet, economic euthanasia.



HISTORY

Craig J. Mohnacky, DVM, has always cared deeply about giving back to the fine men and women who serve. He's provided veterinary care for nearly 40 years in a county that's a huge military hub, and he noticed a critical need. In 2013, he formalized his philanthropic efforts when he launched Helping Paws. Since then, we've helped more than 2,600 dogs and cats, and we continue to be an essential resource for local military families.



HELPING PAWS' 5TH ANNUAL FUNDRAISER



Held at our founder's home
Oct. 5, 2019



OUR WORK IN ACTION

THEY WERE SAYING A FINAL GOODBYE...

Sgt Groeneweg was deployed when Beaux ate his cover (military hat), and they couldn't afford the \$4,000 surgery. The Camp Pendleton Marine was devastated as he said goodbye via Facetime. Thanks to our donors, we paid for it just in time!

"My husband and I are speechless, and cannot say thank you enough for the compassion, generosity, and care," Beaux's dog mom said. "It's invaluable to have Beaux right by my side."



"WE GOT PANDORA TO HELP US HEAL..."

Pandora was fighting to breathe on her own to the point that her gums were turning blue. She was rapidly losing her battle with severe bacterial infections until we stepped in to save her.

"We lost our son at 5 months old a year and a half ago. After everything we've been through, we got Pandora to help us heal. When the vet came in and explained to us that we had a choice to pay a \$3,000 dollar vet bill or euthanize Pandora, it crushed my family. We had nowhere to turn until we found Helping Paws. This foundation gave us great hope that our pup will survive. Thank you again."

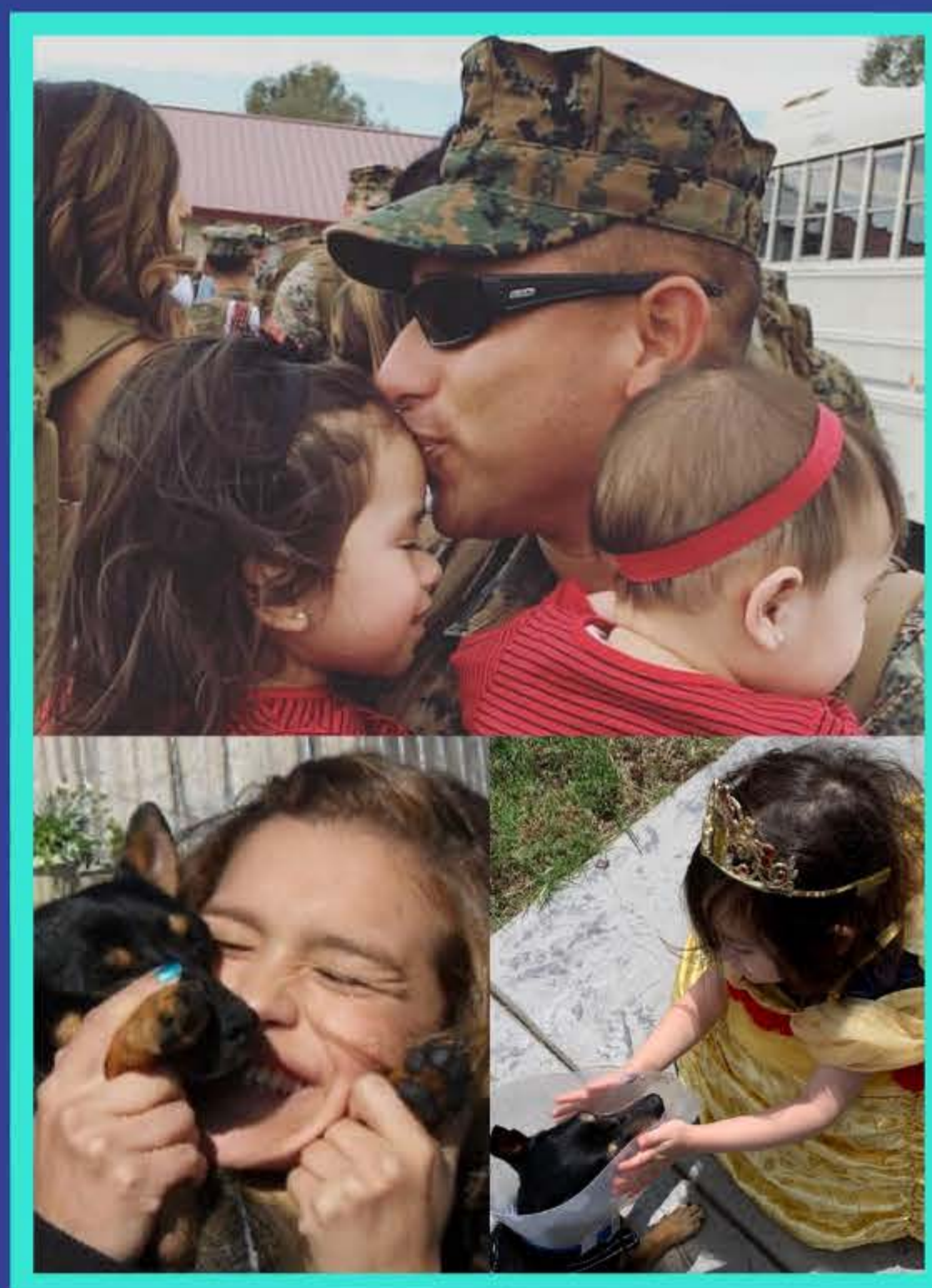


OUR WORK IN ACTION

"HE'S OUR FIRST BABY"

SSgt Jimenez's dog, Firu, was in crying out excruciating pain from a severe anal hernia. He wiped out his savings, and his girls gave up their Disneyland trip to save Firu, but it wasn't enough. The 17-year Marine is a combat vet who's already sacrificed so much. We didn't want him to give up Firu too, so we paid the remaining \$2,003.40 for the complex surgery. This selfless troop, and his docile dog are together thanks to your charitable contributions!

"I'm in tears trying to come up with the right words, but I can't. I'm so grateful."



"HE'S MY BEST FRIEND."



As Leonard was gearing up for his 5th deployment, a cancerous mass caused Ziggy to grow extremely ill. "Ziggy has been by my side providing me comfort and companionship," Leonard explained. Doctors said it would have killed his best bud if they didn't operate. Leonard has devoted his life to serving others, and he needed help covering the \$3,525.84 surgery. A generous donor helped us pay what he couldn't, so Ziggy was there to see his troop off and welcome him home.

WHY WE'RE NEEDED HERE

The San Diego Area has the largest concentration of Military anywhere in the World. It's home to 143,000 active duty service members, and an estimated 240,000 veterans.

Over 60% of the Navy's Pacific Fleet, and over 40% of the Marine Corps' combat capability are here .

Many battle to make it financially, and those numbers are expected to grow.



Marine & Navy Personnel Dispersed Across Various Installations*

NUMBER OF EMPLOYEES, FY 2019e

COMMAND	CIV	USMC	USN	TOTAL
MCAS MIRAMAR	466	7,952	273	8,691
MCB & MCAS CAMP PENDLETON	2,955	36,517	3,145	42,617
MCRD SAN DIEGO	644	1,193	181	2,018
MCRD SAN DIEGO (RECRUITS)**	0	4,294	0	4,294
NAVY HOSPITALS	3,328	1,586	3,805	8,719
NB CORONADO	4,700	204	17,464	22,368
NB POINT LOMA	5,307	24	3,532	8,863
NB SAN DIEGO	5,808	61	27,988	33,857
OTHER	72	239	43	354
TOTAL	23,280	52,070	56,431	131,781

e=estimate

*Does not include Reserves **annual average

SOURCE: FBEL; DoD

OUTREACH

TWITTER FOLLOWERS:



LINKEDIN FOLLOWERS:



CONTACTS:



PINTEREST FOLLOWERS:



INSTAGRAM FOLLOWERS:

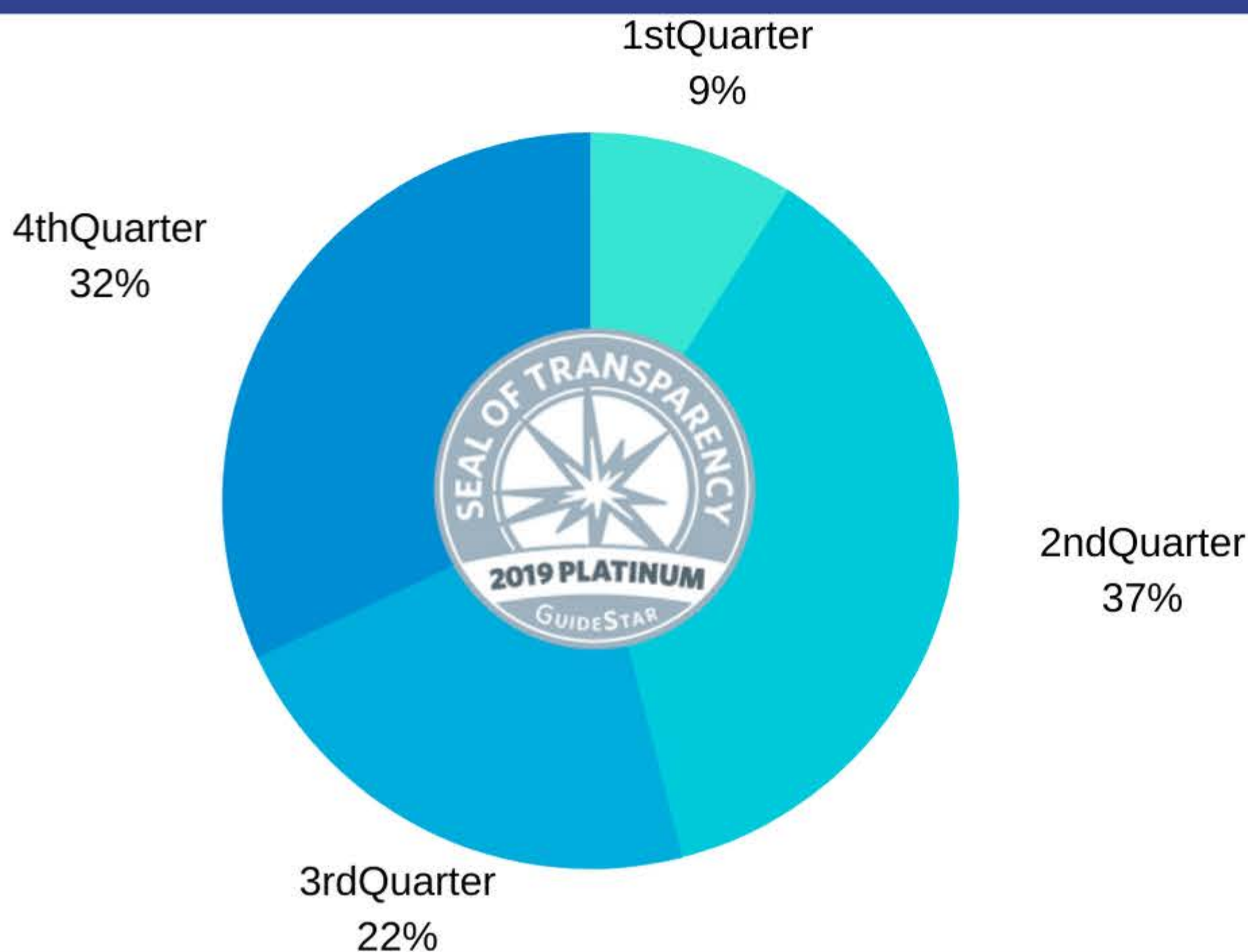


FACEBOOK FOLLOWERS:



GRANTS OVERVIEW

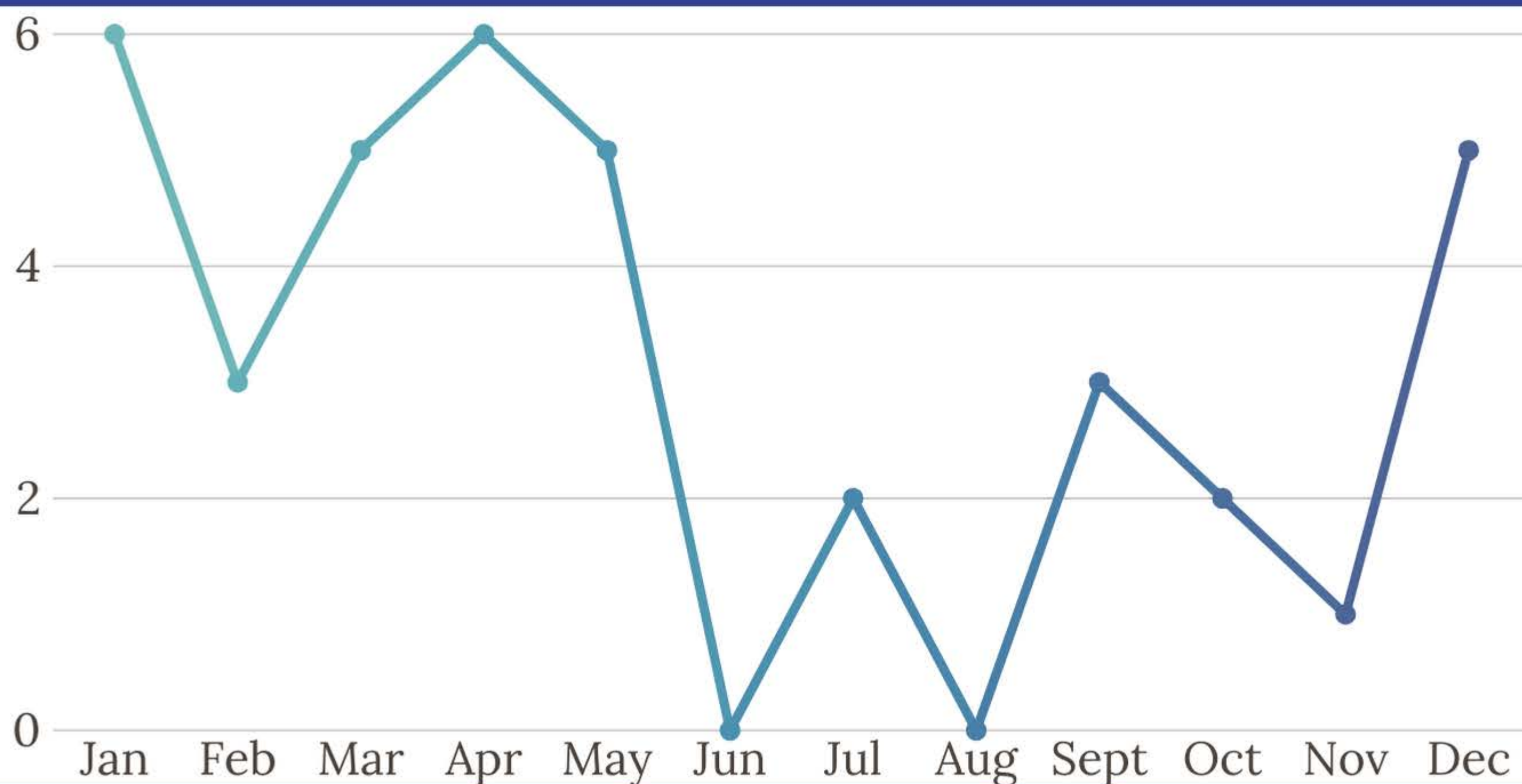
GRANTS BY QUARTER



\$42,852.23
IN GRANTS GIVEN!

GRANTS OVERVIEW

CASES BY MONTH

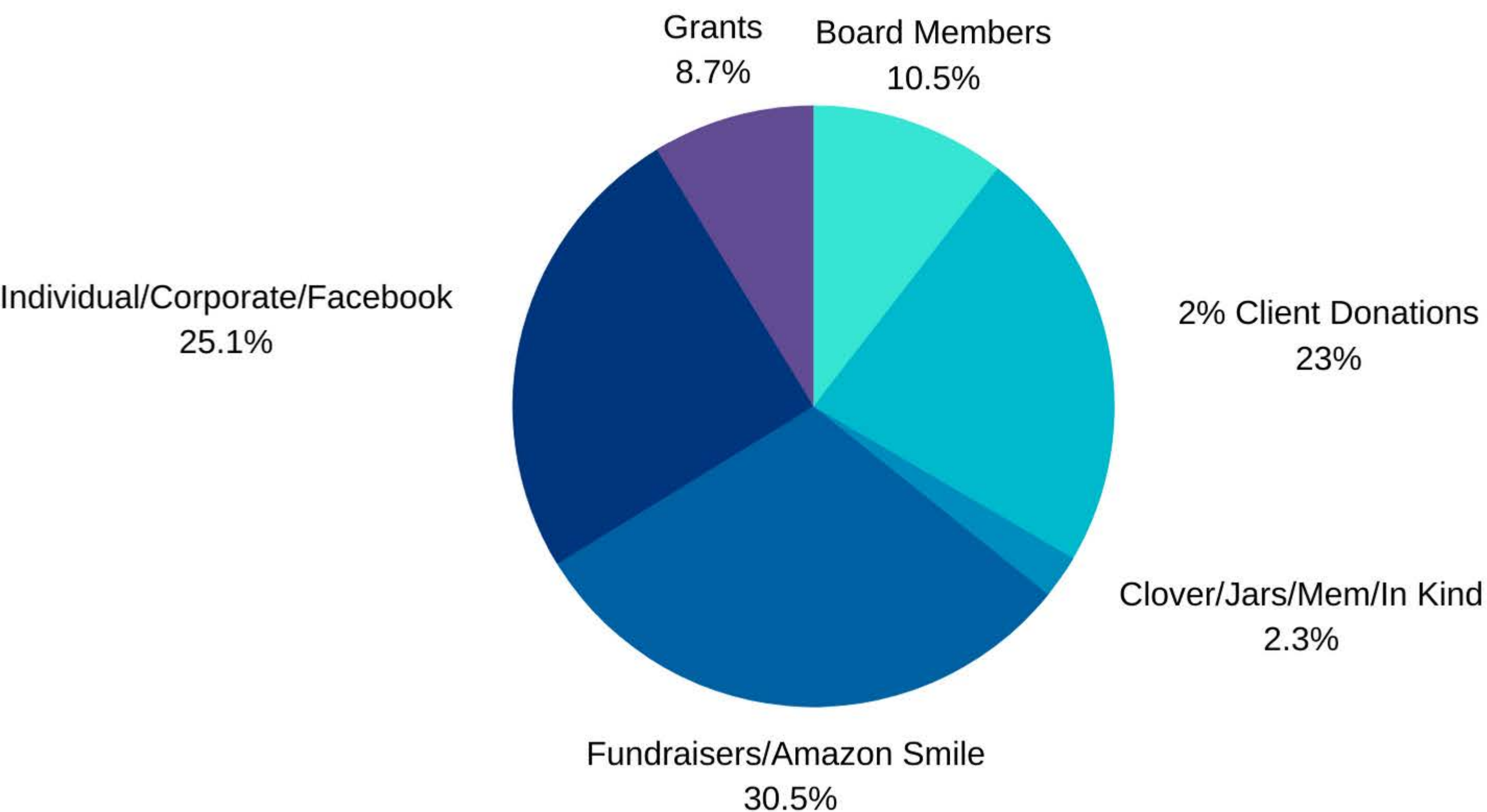


35 DOGS
3 CATS

FINANCIAL REPORT

REVENUE

\$195,280



21 SURGERIES & 23 MEDICAL CASES

YEAR-END GIVING

THANKS TO OUR GENEROUS DONORS, WE RAISED \$18,493.20
DURING OUR YEAR-END GIVING CAMPAIGN!



We're deeply grateful to the Julian family who selflessly matched
all donations up to \$5,000!

SAN DIEGO URBAN WINERIES: SIP BY THE SEA

SAN DIEGO

URBAN WINERIES

KENDRA GIVES BACK PARTY



KENDRA SCOTT

THANK YOU DONORS!

The benevolent people and organizations listed below have truly made a difference. Their selfless contributions are the reason local troops and vets weren't forced to give up or put down their pets in 2019. Together, we kept them united! We will never be able express our gratitude enough!

\$5,000 - \$9,999	\$1,000 - \$4,999	\$500 - \$999
Mohnacky Animal Hospitals	Bill Miller	Mark Micheal
The Patriots Connection (RSFF)	Rene Schneck	Gary Collins
Sound Technology	David Creviston	Brian Gibbs
Virbac Animal Health	Las Patronas	Miranda Abouzia
Henry & Paulette Matson	David Wells	Tammy Krug
SeaWorld San Diego	Ethel Friends Foundation	Jim & Kim Peterson
Colbeth Family Trust	Russ Dunnum, MD	Richard Mejia, Jr.
The Julian Family	Zoran Djordjevich, DVM	Mark Harp
Merck - VSG	Janice Ephron & Robert Beard	Joe Rygielski
Elanco	Antech Labs	Gary Maziarz
Mohnacky Family Trust	William & Lisa Carley	Anne Marie Conte
	Bagby Beer	Tim & Adelaide Curren
	Valerie Gerken-Rios	John Matty
	Elizabeth Sugarman	Anita Day
	Disabled American Veterans (DAV)	Larry Simon
	Sue Leonard Montgomery	Don Lammers
	Lisa Dorsey	Realty Income Corporation
	Roger Schuknecht	Bob-Inbody, Morgan Stanley
	Bill Litjen	Trupanion Pet Insurance
	Maya Nichellson	San Diego Urban Wineries
	Kelly Clark	Kendra Scott
	The Crosby	
*Most Frequent Donors: Justin McKeown & Renea Wojnowski		

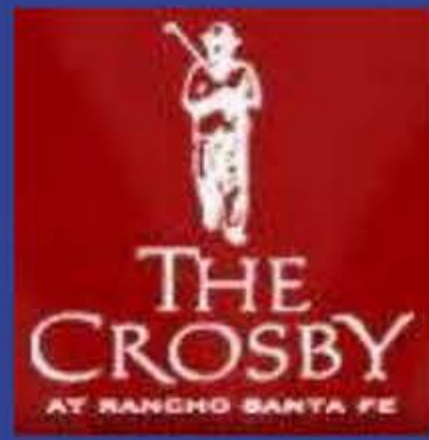
A special thank you to Rancho Coastal Humane Society for donating pet supplies!



CORPORATE SPONSORS



Chapter 95



GRANTS

A selfless and sizable grant from The Patriot's Connection empowered us to create a donor database with Network for Good and connected us with fundraising coach, Janet Cobb. Both have been highly effective fundraising tools in our arsenal. Las Patronas' grant furnished us with a cell phone and laptop while grants from DAV's Chapter 95 and Ethel Frends Foundation helped us help more military pets.



Ethel Frends Foundation

COMMUNITY INVOLVEMENT

SOME OF THE MILITARY GROUPS WE PARTNER WITH

Our efforts to serve veterans have been strengthened through collaborations with veteran support organizations like SDVC and VANC.



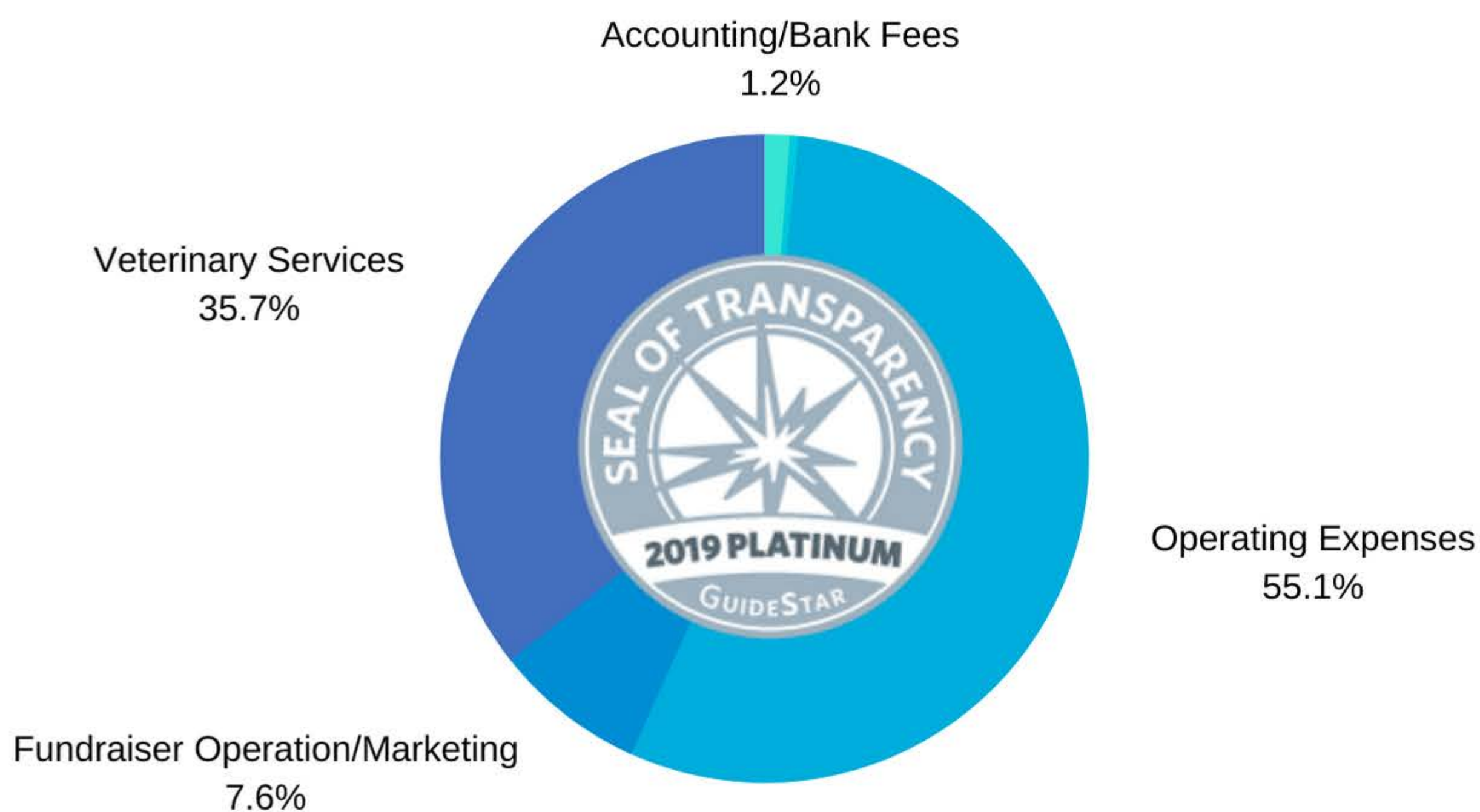
PHYSICAL EMOTIONAL HEALTH (PEH)
ACTION GROUP



FINANCIAL REPORT

EXPENSES

\$141,191



\$1,293.00

AVERAGE COST PER CASE

HOW YOU CAN HELP

DONATE TODAY!

CREATE A FACEBOOK FUNDRAISER!



VOLUNTEER

Helping Paws' Volunteer Coordinator, Erin Rippinger, works diligently behind the scenes in support of our mission. Visit www.helpingpawssandiego.org/volunteers to join her in our efforts.



SHARE OUR SOCIAL MEDIA POSTS

BUY A T-SHIRT!



SHOP USING AMAZON SMILE



Shop using Amazon Smile and select us as your charity. They'll donate 0.5% of proceeds.

SHOP ON CHEWY

Shop For
Our Cause



We receive a \$20 donation when
you order from Chewy.com

Shop Now

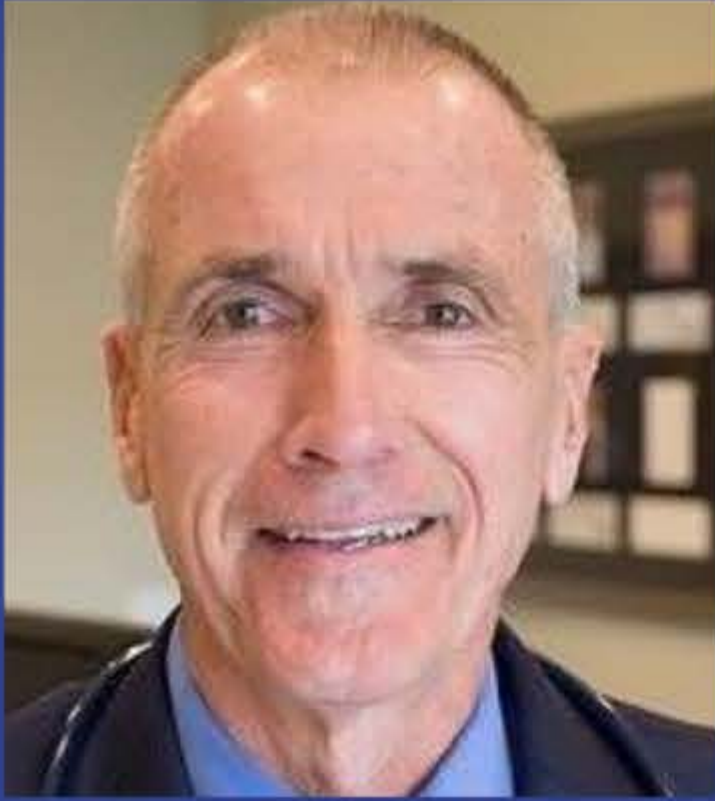
They'll donate \$20 for your first order when you use the link above.

LEAVE YOUR LEGACY

Your bequests will support our efforts for years to come. For more info on legacy donations, talk to your financial planner and contact us at info@helpingpawssandiego.org.

WHO WE ARE

BOARD OF DIRECTORS



Craig Mohnacky, DVM, Board President
Mohnacky Animal Hospitals



Sandra Crowley, Board Member
Merck Animal Health



Miranda Abouzia, Board Member
Virbac Animal Health



Tom Jacobi, Board Member
Sound Technology

LEADERSHIP TEAM



Hannah Mullins,
Executive Director



Janet Walkenhorst, RVT,
Administrative Executive & Ambassador

LOOKING FORWARD

2020 will be filled with more fundraisers, exciting partnerships and our 6th annual fundraiser (location to be announced soon). We continue to build our volunteer workforce and hope to hire a second employee. We're confident 2020 will be our best and most successful year yet!



EXPANSION

We currently operate out of Mohnacky Animal Hospitals of Carlsbad, Vista and Escondido. We're hopeful we'll expand, so we can help military pets across America!

If you're interested in becoming a participating animal hospital, we'd love to hear from you! Please contact us at info@helpingpawssandiego.org.

*WE HOPE YOU'LL JOIN US IN
HELPING VETS BY SAVING PETS!*

*Thank you
for your
support!*

